

# Five Ways To Get Your Mailing List Started Printable Workbook

Now, it's time to dig deep and learn more about yourself. Try to find a quiet place so you can spend some time reflecting on the questions. Share your honest thoughts here – there's no judgment or right answer. You are free to journal, brainstorm and doodle in this space.

## *Journal Your Thoughts*

### **[From: List Building Basics]**

1. What service will you use for your mailing list?

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2. What opt-in gift do you plan on creating for your list?

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3. What are 3-5 tips you could share with your list in upcoming emails?

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**[From: Participate in Giveaway Events]**

1. Do you know of any giveaways you'd like to join in?

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2. What will you give to participants of the giveaway?

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3. If you know of upcoming giveaways that are months into the future, make a list of them here. Add them to your calendar when you have time later.

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**[From: Using Video to Grow Your List]**

1. Have you used videos to help you market your business? If so, how did they turn out?

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2. What are some topics you could create a video around?

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3. Do you prefer live videos or ones you've pre-recorded?

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**[From: Guest Blog on Popular Websites]**

1. List 3-5 sites you'd like to guest post on.

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2. Are you engaging with the communities around these blogs? If not, consider how you could participate (e.g. joining the Facebook group, creating a list of Twitter users, etc).

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3. What topics would you like to discuss in your guest posts?

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**[From: Use Instagram & Pinterest to Kickstart Your List]**

1. Do you have a landing page set up for your opt-in? If not, what's holding you back?

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2. Are you using Instagram to engage with your audience? What results are you seeing?

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3. Have you created a special board on Pinterest to drive traffic back to your opt-in gift?

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